

ANNANDALE PARK/CIVIC SPACE

BRIEFING

05/01/2018

BACKGROUND

The Fairfax County Office of Community Revitalization (OCR) and the Fairfax County Park Authority (FCPA) are seeking community input on the vision for a new, innovative community gathering space in downtown Annandale. The County plans to repurpose a portion of the parking lot on property that it owns at 7200 Columbia Pike into a park/civic space. The County is interested in creating a park space that can be expanded for intermittent or “pop-up” programming and special events during weekends and evenings. Communities all across the country are exploring the placemaking power of such projects in an effort to bring people together and contribute to the vibrancy of an area.

CONCEPT

- The creative use of existing assets can provide civic gathering spaces in places which lack such infrastructure
 - Programmable

Example | Greensboro Green at The Boro, Tysons



Example | Sunset Triangle Plaza – Los Angeles, CA

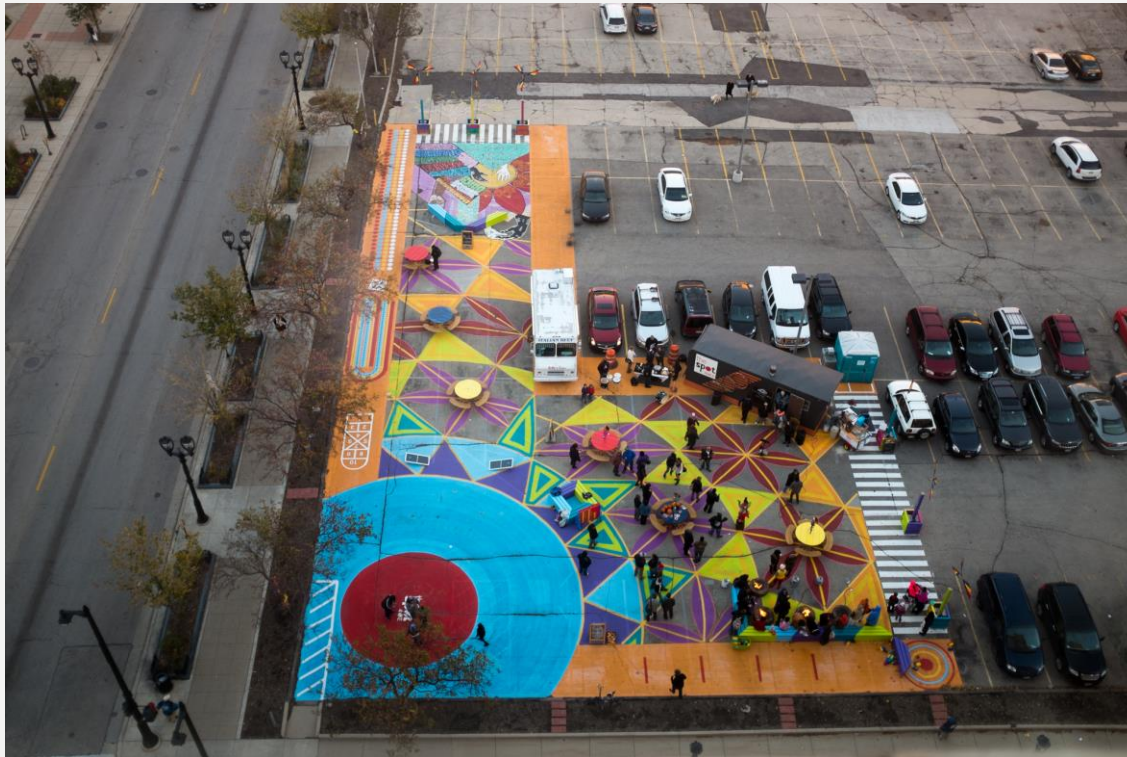


EXAMPLE: GREENSBORO GREEN AT THE BORO



Greensboro Green at The Boro |
Tysons, VA
Credit: Staff

EXAMPLE: THE SPOT 4MKE



The Spot 4MKE | Milwaukee, WI
Credit: Staff and Project for Public Spaces

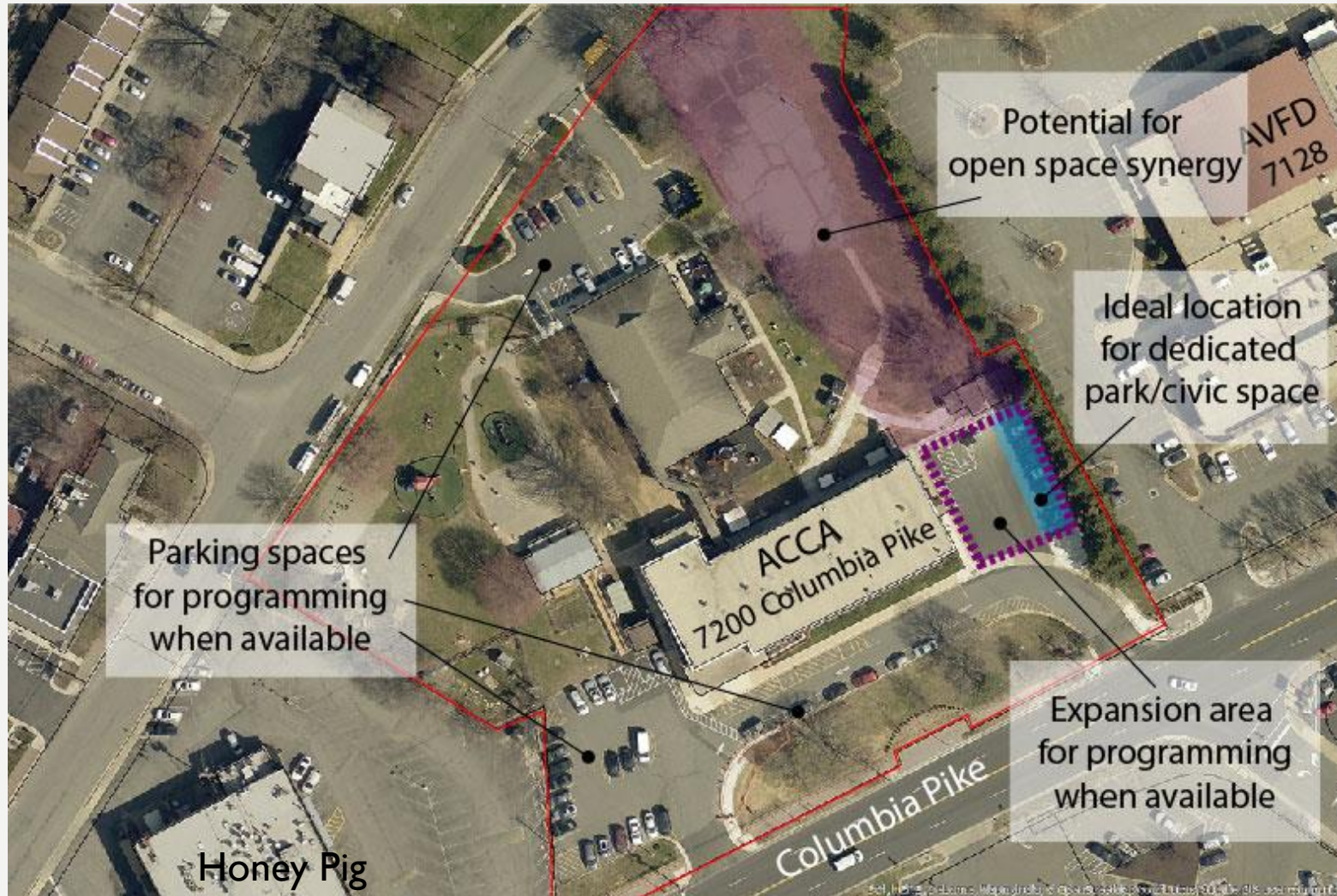


EXAMPLE: SUNSET TRIANGLE



Sunset Triangle Plaza | Los Angeles, CA
Credit: LADOT/Jim Simmons

HOW COULD THIS WORK IN ANNANDALE? ANNANDALE PARK/CIVIC SPACE ** Name subject to change!*



POTENTIAL ELEMENTS



Moveable seating and chairs



Lighting



Creative treatments



Moveable planters



Signage/Advertising

TIMELINE: PLANNING & DESIGN PROCESS + COMMUNITY ENGAGEMENT

Project Phase	Timeline
Community Engagement <ul style="list-style-type: none"> • Host park demonstration for community vision, design and programming activities input – Sunday, June 3, 12-4pm @ AVFD (7128 Columbia Pike) 	Spring 2018 <i>May/June</i>
Conceptual Design Development	Summer 2018 <i>July/August</i>
Community Engagement <ul style="list-style-type: none"> • Host park demonstration for community preference input – Saturday, October 13, 10am-4pm @ Taste of Annandale event 	Fall 2018 <i>September/October</i>
Finalize Design Concept <i>*may require phased approach</i>	December 2018
Planning, Procurement, Baseline Measurement, etc.	Winter 2019
Implementation	Spring/Summer 2019
Testing and Monitoring	Summer - Fall 2019

****Anticipated project timeline, barring any unforeseen circumstances or delays****

WHAT IS A PARK “DEMONSTRATION”?

- The County will host a park “demonstration” for a day and use it as a creative venue for the community to visit and provide input on the proposed future park/civic space at 7200 Columbia Pike:
 - The demonstration site will host a temporary park consisting of moveable elements like tables, chairs, landscape materials, etc., for the community to experience in-person
 - The demonstration site will also host tents and tables with information and visioning activities. The activities will help identify community:
 - Priorities
 - Questions/Concerns
 - Design Ideas
 - Programming Ideas
 - The demonstration site will also feature select programming activities to enliven the space (e.g., a game, children’s activity, or fitness class)



HOW CAN I PROVIDE INPUT?

- Please attend the upcoming Spring demonstration:
 - When: Sunday, June 3
 - Time: From 12 p.m. to 4 p.m.
 - Where: 7128 Columbia Pike, Annandale, VA 22023 (@ the Annandale Volunteer Fire Department)
- Mark your calendar for the Fall demonstration:
 - When: Saturday, October 13
 - Time: From 10 a.m. to 4 p.m.
 - Where: At the Taste of Annandale (<https://tasteofannandale.com/>) event in downtown Annandale
- Please visit www.fcrevit.org/annandale for additional information, updates, and announcements about the initiative including opportunities for input.