

**NORTH GATEWAY CBC
CHARRETE RESPONSES
Dec. 20, 2018**

PART A: CHARACTER

- Recognize that CBC is a boundary/edge/entrance
- Gateway aspect of CBC should be recognized through one or more gateway features
- Should feel as though you are being invited to a place
- Sense of movement through a place. For example, arriving at a gateway and moving through it. This idea could manifest itself through visual connections between buildings and places as well as paving materials, signage, and the use of color.
- Exciting, historical environment
- Through use of physical features, signal that you are entering the historic Mt. Vernon District; however, that doesn't mean duplicating style of Mt. Vernon estate
- Don't have to demolishing everything and build new – not necessarily the best approach, same with preserving everything -- instead go for a happy medium
- Capturing Mt. Vernon essence balanced with aspects the millennials want such as a hub-bub of more urban spaces
- Millennials would want something more like Ballston, Clarendon, Pentagon City, and Potomac Yard in feeling/form
- Be cultural and amenity rich with things like theaters, gym/laundry etc.
- Be walkable and transit accessible by incorporating wide sidewalks and comfortable streetscapes that encourage people to get out of their vehicles and walk places. Encourage car-sharing with convenient pick-up locations
- Having experiences are important to places to promote a vibrant environment with the types of experiences listed in Part C below
- Have a connection with Cameron Run park; more green space

CHARRETTE FINDINGS | PART B : VISUAL PREFERENCE SURVEY

NORTH GATEWAY CBC

EXHIBIT	MOST LIKED IMAGES	MOST DISLIKED IMAGES	TRADITIONAL	TRANSITIONAL	MODERN	
ARCHITECTURAL CHARACTER			● : 9 ● : 0	● : 5 ● : 3	● : 3 ● : 10	
STREETSCAPES-PAVING			● : 4 ● : 4	● : 6 ● : 2	● : 2 ● : 5	
STREETSCAPES-FURNISHINGS			● : 2 ● : 2	● : 9 ● : 4	● : 3 ● : 9	
STREETSCAPES-WAYFINDING & SIGNAGE			● : 10 ● : 2	● : 3 ● : 3	● : 1 ● : 7	
STREETSCAPES-GREEN FEATURES			FORMAL/TRADITIONAL		INFORMAL/NATURALISTIC	
			● : 2 ● : 10		● : 11 ● : 2	

INPUT DURING CHARRETTE

● LIKE ● DISLIKE

■ PREFERRED

PART B: VISUAL PREFERENCE OF DESIGN ELEMENTS

Architectural Character:

Likes: Use of masonry rather than a lot of glass, peaked roofs, architectural detailing, warmer neutral tones and stone, having architectural interest to a building, classic styling that withstands the test of time, durability

Dislikes: Lot of glass, hodge-podge look to building(s) – prefer a more cohesive look, doesn't have to be matchy-matchy but balanced

Streetscapes – Paving

Likes: Warm and inviting colors; limestone color/character, linear flow that is not broken-up by a lot of different paving types; however, can have different sized or shaped pavers

Dislikes: Grey seemed a little cold; not large, uniform pavers; no brick

Streetscapes – Furnishings

Likes: Strong preference for the wooden benches that have backs, good to have space beside benches for strollers/wheelchairs, like having some curves

Dislikes: Metal, very modern or uncomfortable looking seating; when seating is too low; like idea of radiating seating (#11) but not the modern design of it

Streetscapes – Wayfinding and Signage

Likes: Loved the embedded marker idea, playful design of Georgia Ave. kiosk, prefer a static sign, be sure signage is inclusive of all (handicap, digital etc.), banners that could brand the CBC with unique identity (preferred #5 over #1 and #9)

Dislikes: Stark and cold design of (#12), signage that can't convey much information (#11),

Streetscapes – Green Features:

Likes: Low maintenance, drought resistant or native plants, lots of green, more informal plantings, ensure can open car doors safely, having plants at various scales worked into a landscape

Dislikes: More formal plantings, curbs or fencing, etc. separating landscaping from walkway

PART C: OPEN SPACES / PARKS | NORTH GATEWAY CBC : OPEN SPACE NETWORK

OPEN SPACE NETWORK INCLUDES "LIVABILITY SPINE" - THE CHARACTER DEFINING STREET WITHIN THIS CBC

NORTH GATEWAY - PARKS / OPEN SPACE



NEIGHBORHOOD PARK "FEEL" CHARACTER

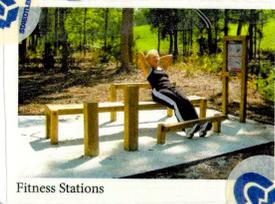
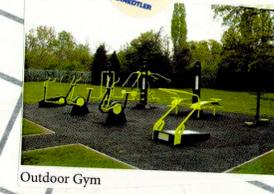
- FITNESS STATIONS - SENIORS
- SPACE FOR ACTIVITY
- FARMERS MARKETS
- OTHER PROGRAMMING
- WAYFINDING - CONNECT TO OTHER SITES
- BIKE PARKING / STATION
- FISHING?

- SPACES THAT CAN ACCOMMODATE GATHERINGS BUT ARE MULTI-FUNCTIONAL / FLEXIBLE

- EMBRACE HIGHWAY STRUCTURES (CLIMBING WALL)

- AGING IN PLACE

- NOT A LOT OF INFRASTRUCTURE - NATURAL FEEL



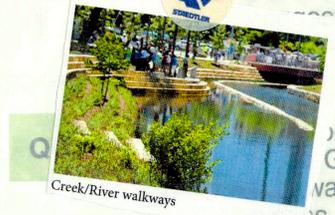
QUESTION

Identify which open spaces should have passive, medium, or active types of uses. [Label on the drawing]

When determining the level of activity (active to passive) consider the adjacent uses, such as: the open space adjacent to commercial or residential uses on the ground floor of the adjacent building? How close is the space to existing residential communities?



Identify the images (from the materials handout) that best match the general types of desired activities for these open spaces. Feel free to suggest others that are not on the list. [Affix images from 'Materials M1 and M2' beside the areas on the plan]



Potential design features could help mark Gateway as a "Gateway" along Richmond Hwy? Features could include public art, small plazas, special architecture, signage, lighting, etc. [Draw on the plan and affix any images that reflect these ideas]



FLOOD ZONE
NO MAJOR INFRASTRUCTURE

THEMES:

- MOVEMENT
- ACCESS TO WATER
- CONTINUATION OF ACTIVITY NODES

PLACE IMAGES HERE

PART C: OPEN SPACES AND PUBLIC REALM

Cameron Run Park Space

- Themes
 - Movement
 - Access to water
 - Continuation of activity nodes from Riverside waterfront park
- Neighborhood park “feel” character
- Not a lot of infrastructure – more of a natural feel
- Spaces that can accommodate gatherings but are multi-functional/flexible
- Embrace highway structures (climbing wall)
- Allow for “aging in place” thru type of recreation
- Full access to Cameron Run – no barriers
- Flood zone delineated with a note to not put any major infrastructure within that area
- Continue trail from Riverside Apts., access points important, wayfinding important
- Connect to trail going over to Wilson Bridge and to the Mt. Vernon Trail via Fort Hunt or another way; tie in with pavement markers to delineate trails network; especially if connect to historic trails, sites
- Activities to include:
 - Fitness stations – seniors
 - Space for activity – farmers markets, other programming
 - Wayfinding – connect to other sites
 - Bike parking/station
 - Fishing?
 - Outdoor gym
 - Seating areas
 - Bike share station
 - Bike parking important
 - Butterfly garden
 - Creek/river walkways
 - Climbing structure under overpass
 - Stage/amphitheater – small version, could be in a special secluded spot
 - Kayak/canoe launch

Livability Spine/Open Space

- North Gateway Open Space could have:
 - Chalk art
 - Seating areas
 - Tai chi, farmers market, yoga
 - Let’s not replicate things nearby
 - Bike parking important

Parking Lot of Ideas for Future Use (but not a specific recommendation for this discussion on design and character)

- Hotel, economic development